



06/02/04

2151
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PATENT
00382

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of :
Zellner et al. :
Group Art Unit: 2151 : IDENTITY BLOCKING SERVICE
FROM A WEB ADVERTISER
Examiner: :
Serial No.: 09/740,375 :
Filed: December 19, 2000 : Technology Center 2100

RECEIVED

JUN 08 2004

AMENDMENT AND RESPONSE TO OFFICE ACTION

June 1, 2004

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

Applicants respectfully request entry of the following amendment and remarks contained herein in response to the Office Action mailed March 1, 2004. Applicants respectfully submit that the amendment and remarks contained herein place the instant application in condition for allowance.

"Express Mail" mailing label number ED153383123US

Date of Deposit June 1, 2004

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Mail Stop: Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

A section entitled "Amendments to the Claims" begins on page 3 of this response. A section entitled "Remarks" begins on page 7 of this response. Also, a section entitled "Conclusion" begins on page 13 of this response.